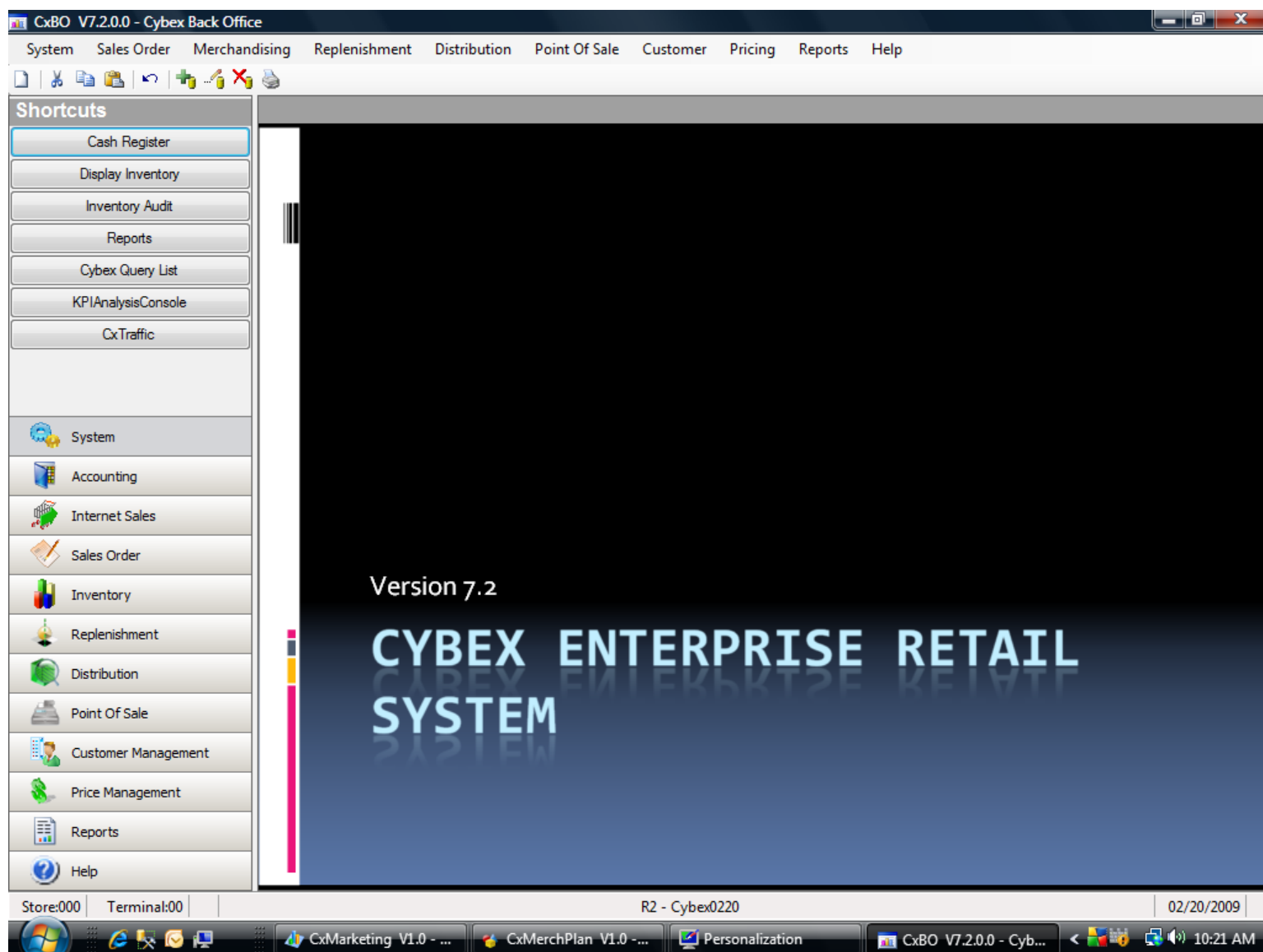


Version 7.2 Announcement:

Cybex Systems is announcing the immediate availability of a new *Cybex Enterprise Retail System 7.2* suite of Back office and Store Systems application modules.

Cybex Systems also announces *Cybex Enterprise Retail System 8.0* suite of standard and advanced retail application modules. Version 8.0 is scheduled for release in the Fourth quarter of 2009.



Version 7.2 supports the latest operating system, reporting and database platforms including Windows Vista and Server 2008. Foundation development platform Microsoft Visual Studio 2008 enables us to take full advantage of the .NET Framework, SQL Server database and mobile device application development tools. A significant number of new features, resolved issues and performance enhancements are included in the new version.

New features and enhancements

Reporting Enhancements

Continuing to build on the comprehensive set of reports developed in Crystal Reports, the new version expands on the number of user-customizable groupings and sections which can be saved as templates for easy access. Sort orders include a number of additional parameters including internal size index allowing for size analysis in an increasing number of reports.

Several new reports are available in Sales Analysis, Merchandise Analysis, Employee Productivity, Customer and Vendor analysis. Customized new specialty and advanced reports can be embedded seamlessly in Version 7.2 Back Office main application.

POS and Store Systems

The Main POS application has been re-designed for ease-of-use and enhanced user experience. Multiple payment types including split tender processing has been enhanced and simplified to improve reliability and reduce possible operator errors.

Cybox Gift Card and third party gift card support has been added including Paymentech, Givex and SVS Payment Systems.

Utilities and Communications

Communications process has been streamlined, and enhanced to support database communication logs designed for multiple terminal stores with possible inconsistency in network performance. Error logging and reporting has been enhanced to facilitate faster diagnostics and problem resolution. Security system has been enhanced to include more flexibility and an expanding number of permissions. Back office master application supports user-defined shortcut command buttons for quick access of most frequently used Cybox and other Windows applications.

Cybox Query List

Create a custom query list which can be saved as a template with flexible selection criteria. Existing lists can be generated by users requiring little training and technical effort. Specialized and retailer specific requirements can be developed faster without costly reporting enhancements. Query lists can be published and distributed to multiple terminals and stores. Query Lists are integrated in the Back Office and Store Systems Main Menu.

Customer Loyalty Programs

Customer Loyalty points were modified to allow for either rewarding points based on the net sales price through the POS including items with discounts and promotional pricing in addition to the original basis of an assigned points value specific to individual inventory items. Loyalty program maintenance was simplified with the addition of the ability to update value on multiple inventory items specific to user defined criteria. In addition to loyalty points we also expanded the capabilities to include a number of integrated third party gift card processors in addition to our own internal gift card tracking system supporting both declining balance and fixed dollar cards.

Advanced Series

Retail Business Intelligence and *Customer Traffic Analysis* modules have been released to compliment *Advanced Customer Marketing, Merchandise Assortment Plan, Warehouse Management* and *Sales Audit*. Advanced series is not included in the base Back Office and Store Systems series. Our customers have the option of adopting advanced series modules based on specific functionality focus, strategic organization direction, customer and merchandise focus. Technology platform, functionality and advanced retail concepts have been integrated in the base set of modules based the scope, ease of use, deployment and training requirements.